
SITE & SETTING SIGNS

Signs refers to permanent signs for business identification, advertisement, and operation.

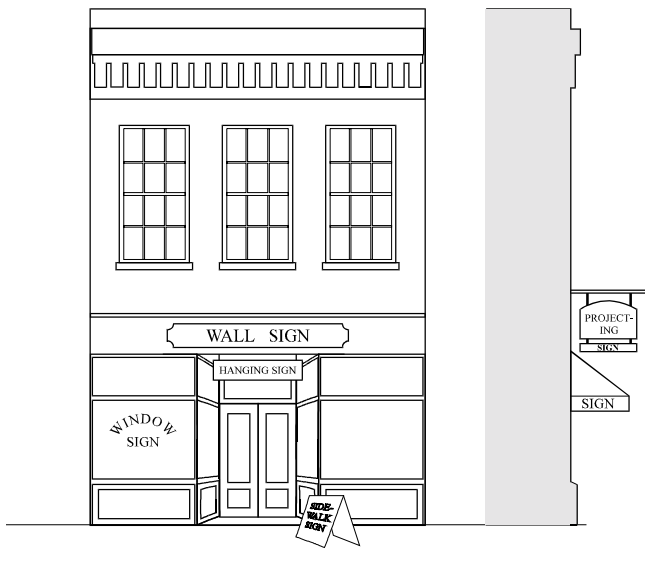
GOAL:

The primary goal is to create signs which both inform the public and compliment the property where they are located.

Actions to achieve the goal:

- Historic signs should be maintained and preserved
- Signs must conform to the City of Monticello sign ordinance.
- Signs should:
 - a) be limited in number to the minimum necessary for identification purposes,
 - b) use traditional sign locations,
 - c) be of a scale appropriate to the building and the district,
 - d) be painted wood or metal,
 - e) have little ornament or use ornament similar to the style of the building, and
 - f) avoid attachment to roofs or covering architectural details.

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Examples: Changes requiring a COA

* Placing a new sign on a building or property.

Examples: Changes not requiring a COA

* Placing temporary signs such as event, political, or real estate signs.

Common Mistakes

- ▶ *Using internally lit plastic signs.*
- ▶ *Using inappropriately large signs. [A]*
- ▶ *Using signs with a colonial motif. [B]*
- ▶ *Covering architectural details such as the cornice. [C]*
- ▶ *Painting over or stripping historic painted signs.*

